



# OCTS

ONCO CELL THERAPY SUMMIT

JUNE 29-30 | 2021

Bringing together cell therapy specialists to develop more efficacious therapies and efficient vein-to-vein processes

## 2021 Sponsorship Prospectus

“ There’s been a great mix from all different of parts of this industry, including lots of decision makers to drive these conversations forward ”

National BioPharma Partnerships | Miltenyi Biotec



### SHOWCASE

Thought leadership and your technology/service to a room filled with potential buyers/partners



### BOOST

Your brand recognition and competitive market presence within a network of over 25,000 active members



### BUILD

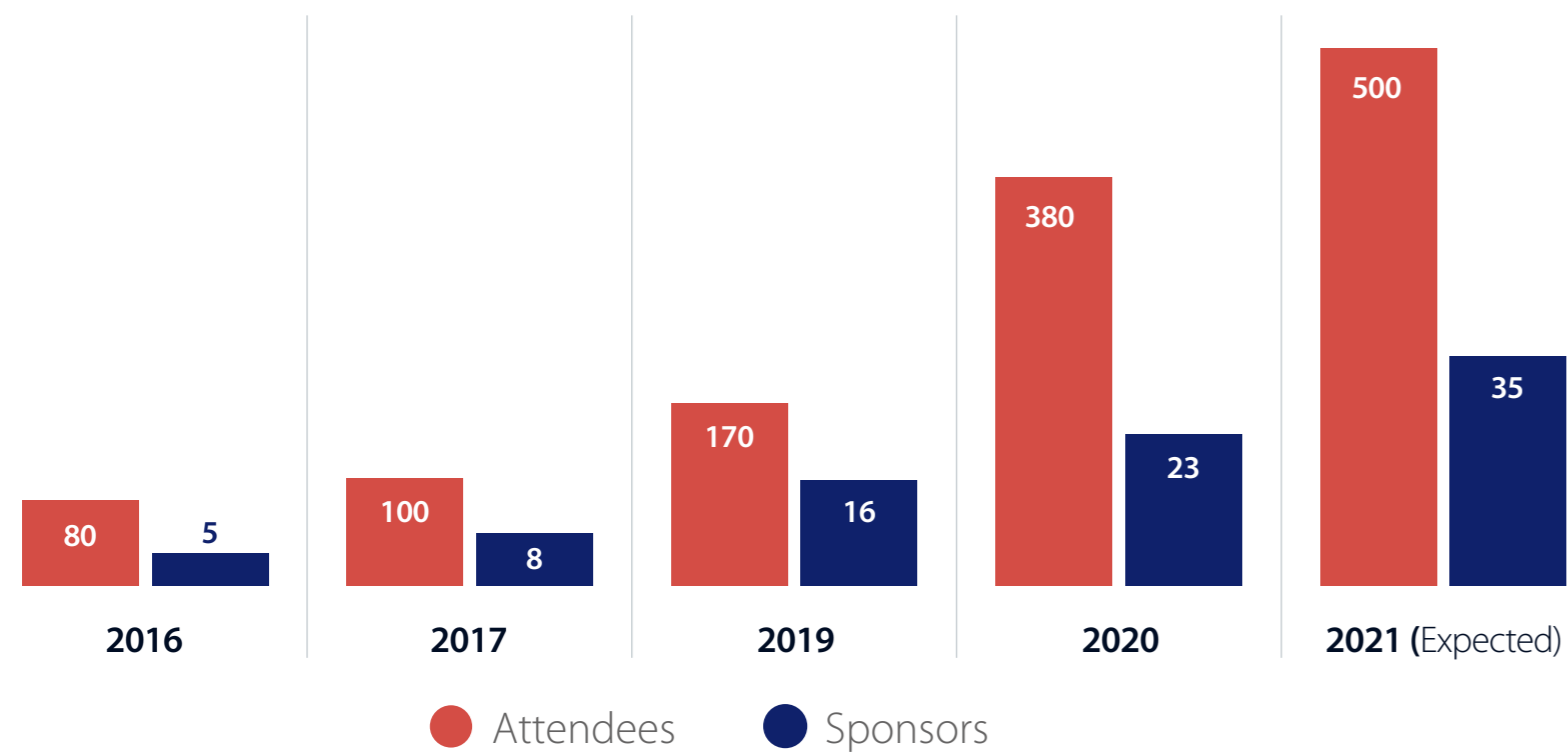
Your network of existing and new potential clients in the cell therapy industry and develop a solid sales pipeline



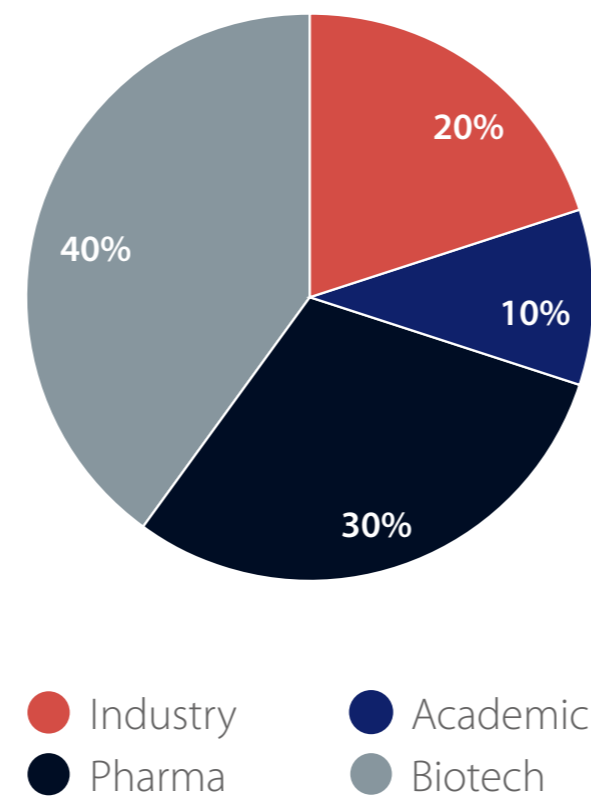
### LEARN

What other experts are working on in the space and benchmark your offering. Four key pillars: T-Cell, Alternative Cell, Manufacturing, Logistics

OCTS JOURNEY



2020 ATTENDEE BREAKDOWN



### 2021 AT A GLANCE

- 11** events in the series so far
- 70+** cell therapy developing companies
- 5<sup>TH</sup>** Edition in North America
- 500+** Attendees
- 25k** cell therapy professionals
- Exclusive introductions to executive leaders throughout partnership campaign

2020 SPONSORS



# Breakdown of 2020 USA Attendees

## DRUG DEVELOPMENT

- 3T Biosciences
- Adaptimmune Limited
- Adicet Bio
- Afflymune Therapeutics
- Agenus
- Aleta Biotherapeutics, Inc.
- Allogene Therapeutics
- Amphera BV
- Atara Biotherapeutics, Inc.
- Astellas
- Bellicum Pharmaceuticals, Inc.
- Bristol-Myers Squibb
- Carina Biotech
- CARsgen Therapeutics
- Cartherics Pty Ltd
- CellabMED
- Collectis Inc
- Celularity
- Celyad
- Cytolimmune
- EdiGene
- EnaraBio
- Exumabio Tech Corp.
- Fate Therapeutics, Inc
- Flagship Pioneering
- GadetaGammaDelta Therapeutics Ltd.
- Gritstone Oncology
- iCell Gene Therapeutics
- Immetacyte
- Juno Therapeutics
- Immatics Biotechnologies
- Immunomic Therapeutics, Inc.
- Intellia Tx
- Iovance Biotherapeutics, Inc.
- Johnson & Johnson
- Juno Therapeutics Inc
- Kiadis
- Kite
- Klus Pharma
- Legend Biotech Inc
- Mirus Bio
- Multimmune
- Mustang
- NantKwest, Inc.
- Novartis
- Novo Nordisk
- Nkarta Inc
- Obsidian Therapeutics
- Oncternal Therapeutics
- PACT Pharma
- Phosphogam
- Poseida Therapeutics, Inc.
- Prescient Therapeutics Limited
- Rubius Therapeutics
- Takeda
- T-CUR
- TCR<sup>2</sup> Therapeutics Inc
- Tesaro Inc.
- TriumvirImmunoLogics
- Unum Therapeutics
- viDA Therapeutics, Inc.
- Wellington Zhaotai Therapies Limited
- Wugen
- Xenetic Biosciences, Inc.
- Xyphos Biosciences

## REGULATION/ASSOCS

- Alliance for Regenerative Medicines
- American Cancer Society
- American Red Cross
- CIBMTR
- FDA
- Global ColonCancer Association
- Medicines Evaluation Board
- New Jersey Innovation Institute
- Norwegian Medicines Agency
- NIST USA

## ACADEMIC

- Bupa
- Boston University
- City of Hope
- Columbia University
- Cardiff University
- Dana Faber Cancer Institute
- Harvard University
- King's College London
- Ludwig Branch for Cancer Research
- MGH
- Perelman School of Medicine
- Stanford University
- UCSD
- UHC
- University of Minnesota

## INDUSTRY

- 10X Genomics
- Accenture
- Alacrita Consulting
- Adaptive
- BD Biosciences Biotechnologies
- Apcer LifeSciences
- Ascendance
- Avectas Biotechnology
- CellGenix GmbH
- Cell Design Labs
- Cerba Research
- Cryoport
- Cytiva
- EY
- FBL Clinical And Regulatory Consulting, LLC
- GenScript Inc.
- Cell Vault
- Lathrop GPM
- Lumicks
- Lonza Inc.
- Merck & Co Inc
- Microsoft
- Miltenyi Biotech Inc
- NanoString
- Omeros
- Oxford Biomedica
- Precision Biosystems
- QuickSTAT
- Roche
- TowerHouse Partners
- Sexton
- Syneos Health Biotechnologies
- PHCCorporation
- ThermoFisher
- Terumo



## 2020 KEY SPEAKERS



**Carl June**  
Professor in Immunotherapy  
Perelman School of Medicine



**Crystal Mackall**  
Director  
Stanford Center for Cancer Cell Therapy



**Adlai Goldberg**  
Digital, Social and Commercial Innovation Life Sciences Leader



**Knut Niss**  
CTO



**Orlando Serani**  
Program Lead Advanced Cellular Therapies Supply Chain  
J&J



**Peter Emtage**  
Head of R&D



**Jeffrey Miller**  
Professor  
University of Minnesota










**Seshu Tyagarajan**  
Global CMC Leader, CAR-  
Novartis

## 2021 Schedule Breakdown

Morning Registration & Networking			
Keynote Presentation			
Headline Partner Presentation			
Executive Panel			
Platinum Partner Presentation			
Networking Session – 2 x Sponsored 'Tech Insight' live demo			
R&D		Vein-to-Vein	
T-Cell	Alternative Cells	Manufacturing	Logistics
Biopharma Presentation	Biopharma Presentation	Biopharma Presentation	Biopharma Presentation
Gold Partner Presentation	Gold Partner Presentation	Gold Partner Presentation	Gold Partner Presentation
Biopharma Presentation	Biopharma Presentation	Biopharma Presentation	Biopharma Presentation
Networking Session – 2 x Sponsored 'Tech Insight' live demo			
Keynote Presentation			
Platinum Partner Presentation			
Closing Panel Discussion			
Sponsored CAR-T Party			
2 x Private Networking Dinners			

## OCTS Upcoming Digital Content:

-  July 2020  
**Sponsored Miltenyi Cell Sorting Webinar**
-  August 2020  
**Pandemic Supply Chain Lessons Webinar**
-  September 2020  
**Sponsored EY Webinar**
-  October 2020  
**Pipeline Restart Webinar**
-  November 2020  
**Manufacturing Challenges Webinar**
-  December 2020  
**ASH Review Webinar**
-  January 2021  
**OCTS Global Virtual Event**

Interested in exclusively hosting your own Webinar session? Here's the key benefits:

- All registration contact information shared with you
- OnDemand for extra 2 months for further promotion
- Advanced digital delivery platform to maximise interaction and engagement
- 6-week promotion phase to our global network of over 25,000+ contacts

### CONTACT US

For questions regarding exhibition, digital and sponsorship opportunities, contact:



**Nathan Edwards**  
Head of Commercial Partnerships  
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# OCTS 2021 Sponsorship Package Breakdown

	THOUGHT LEADERSHIP				BRANDING/MARKETING					LEAD GENERATION				
	PRESENTATION	INDUSTRY PANEL	ADDITIONAL ON DEMAND PRESENTATIONS	CONTENT PIECE	LOGO POSITIONING	EMAIL BANNERS	SOCIAL POSTS	DEDICATED EMAILS	CORPORATE VIDEO	WISHLIST	BRANDED BOOTH	OPT-IN LEADS	PRE-SCHEDULED MEETINGS	PASSES
<b>HEADLINE</b>	Plenary Keynote	Executive Panel	✓	✓	Above Fold	Top	6	2	✓	✓	✓	✓	✓ + Concierge Service	6
<b>PLATINUM</b>	Main Stage	✓	✓		Above Fold	Bottom Large	4	1		✓	✓	✓	✓ + Concierge Service	4
<b>GOLD</b>	Track		✓		Below Fold	Bottom Medium				✓	✓	✓	✓	3
<b>TECHNICAL</b>	Networking Break Demo				Below Fold	Bottom Small				✓	✓		✓	2
<b>EXHIBITOR</b>					Below Fold	Bottom Small				✓	✓		✓	2



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